

WINTER 2002

## NEW YORK! NEW YORK!

A team from Marinette High School has won the statewide Stock Market Simulation (SMS) competition for the Fall 2001 semester.

The team consists of three senior boys, Adam Stapel, Adam Starks and Andrew Britton and was advised by Economics teacher, Tim Stauss. The advisor and team, along with President Guenther and a representative from Robert W. Baird & Co., will be flying via Midwest Express Airlines to New York City for a two-day all-expense paid trip on March 7-8, 2002. They will be shown the financial district, go sightseeing and attend a Broadway play through the generosity of these two corporate supporters of our SMS program.

## WISCONSIN ELEMENTARY ECONOMICS TEACHERS HONORED

Left to Right: James Benesh, Little Chute Elementary, Darylann Whitmarsh, Theisen JHS-Fond du Lac, James Klimaszewski, Berry Elementary-Appleton.

Awards for the 2001 Excellence in Teaching Economics for Elementary Teachers Awards Program were presented on October 18, 2001 at the

## STRONG CAPITAL MANAGEMENT HOSTS SMS RECOGNITION DINNER

Pat Sheehy (left), Strong Capital Management, Inc., talks with Les Chambasian, Racine Horlick High School Economics teacher.

Economics *Wisconsin* Board member, Pat Sheehy, of Strong Capital Management, Inc., hosted the Southeast Regional Stock Market Simulation recognition dinner on Wednesday, January 16, 2002.

A 6:30 dinner was served, followed by words of congratulations from Chuck Coakley, Robert W. Baird & Co., Dr. Mark Schug, Economics *Wisconsin* Center Director at UW-Milwaukee, Tom Hayes, Milwaukee Journal Sentinel, Economics *Wisconsin* President, Jim Guenther and Pat Sheehy.

Regional winners being honored were from the following schools: Racine Horlick High School, Pius XI High School, Arrowhead High School, Brookfield Academy Middle School, North Jr. Campus in Menomonee Falls and Pilgrim Park Middle School in Elm Grove.

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## **YOUTH ENTERPRISE ACADEMY'S 1<sup>ST</sup> MADISON PROGRAM**

The first-ever Madison Youth Enterprise Academy (YEA) program was held in July 2001, thanks to program sponsors, the Madison Community Foundation and the Ameritech/SBC Foundation. Sixteen students were admitted to the 2-week financial literacy boot camp, which was held at Edgewood College under the direction of Professor Bill Duddleston, Director of our Edgewood College Center. The YEA helps 9<sup>th</sup> & 10<sup>th</sup> grade students to gain personal skills in money management, understand and appreciate the characteristics of a market economy, and learn how to succeed in high school and college.

The top six students from the YEA were invited to join an investment club, funded in the amount of \$10,000. Student members of the club are Eyleen Chou, Memorial High School, Jael Currie, LaFollette High School, Austin Johnson, Edgewood College High School, Anite Kashyap, Memorial High School, Mike Schultz, Memorial High School, and Tabitha White, LaFollette High School.

Richard Entenmann of Asset Builders of America, Inc., advises the investment club, with assistance from Professor Duddleston and Economics *Wisconsin* Board member Bob Wynn of the Wisconsin Department of Financial Institutions.

## **MILWAUKEE YOUTH ENTERPRISE ACADEMY RECEIVES GRANTS**

Economics *Wisconsin* has recently received funding from the following generous donors toward our Milwaukee Youth Enterprise Academy (YEA) program, which is conducted by Dr. Mark Schug, Director of our UW-Milwaukee Center for Economic Education:

Anonymous - \$10,000  
Helen Bader Foundation - \$10,000  
The Lynde & Harry Bradley Foundation - \$20,000  
Nicholas Family Foundation - \$11,000

The Helen Bader Foundation and the Nicholas Family Foundation have been ongoing supporters of this program. New supporters of our YEA program

include The Lynde & Harry Bradley Foundation and an Anonymous donor.

## **TAYLOR SCHOLARSHIP FOR EXCELLENCE AWARDED**

Director James A. Taylor, left, with Drew Galow, Taylor Scholarship recipient.

The James A. Taylor Scholarship for Excellence was awarded to **Drew Galow**, a student at UW-Oshkosh, who is working on his Bachelors Degree in the field of Economics. The \$2,000 Scholarship, presented to Mr. Galow at the Annual Meeting of our Board of Directors in October, was established in 1999 by Economics *Wisconsin* in recognition of the dedication of James A. Taylor to the cause of economic education throughout the state of Wisconsin. Recipients of this award must agree to teach economics in Wisconsin for a period of at least two years following graduation.

In a letter of recommendation for Mr. Galow, Dr. James Grunloh, Center Director at our UW-Oshkosh Center for Economic Education, stated, "I am quite confident that Drew Galow would be a real credit to economic education and to the teaching profession in general. He has the intelligence, the demeanor, the personality, and the personal relations skills to be a great teacher. I have watched his interest in economics grow over this past year and when he told me that his career interest was in classroom teaching of economics, I immediately encouraged him to apply for this scholarship."

Thank you to Dr. Grunloh for his recommendation, and to Mr. Taylor for his continuing support of economic education in the state of Wisconsin.



## ECONOMICS TEACHERS HONORED

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EconomicsWisconsin (Wisconsin Council on Economic Education) Annual Meeting of the Board of Directors, which was held at the Milwaukee Athletic Club. The awards, sponsored by SBC/Ameritech and EconomicsWisconsin, were presented by Dextra Hadnot of Ameritech, along with EconomicsWisconsin State Program Director, Dr. Larry Weiser, and UW-Oshkosh Center Director, Dr. James Grunloh.

**James Klimaszewski**, a teacher from Berry Elementary, Appleton, was awarded \$2,000 for his 1st place winning entry entitled *KidsKups: An Experience in Entrepreneurship*. **Darylann**

**Whitemarsh**, a teacher from Theisen Junior High School, Fond du Lac, was awarded \$1,000 for her 2nd place winning entry entitled *The Light Bulb Exploration*. **James Benesh, Cyndee Bungert, Cindy Johnson-Tank and Mary Block**, a team of teachers from Little Chute Elementary School, were awarded \$500 for their 3<sup>rd</sup> place winning entry entitled *A Penny Saved is Not Nearly Enough*.

James Benesh was present to accept the awards on behalf of his winning team. Each teacher was also given an engraved crystal apple in recognition of their accomplishments.

Our thanks go out to SBC/Ameritech for sponsorship of this program and hosting of the awards presentation, and to Mr. Paul LaSchiazza, President, for his participation in the awards ceremony.

## STRONG HOSTS SMS RECOGNITION DINNER

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President Jim Guenther presented certificates, t-shirts, calculators and cash awards to the winning teams who had increased their portfolio values the most in a 10-week competition during the Fall Semester.

## NASDAQ AWARD WINNERS

EconomicsWisconsin (Wisconsin Council on Economic Education) is pleased to announce that Ron Simonis of Kettle Moraine High School in Wales, Wisconsin, has been selected as a Regional Winner in the National Council on Economic Education-Nasdaq Foundation National Teaching Awards sponsored by the Nasdaq Educational Foundation. As a regional winner, Mr. Simonis will receive an award of \$10,000 and will qualify for consideration as the national winner. As one of the five winners from across the country, he is also invited on an all-expense paid trip to New York City to be honored at the annual black-tie award dinner held at the Plaza Hotel in April. While in New York, special tours and activities have been planned including a Broadway play, a special tour of the city, and the five regional winners will preside over the opening of the Nasdaq market. Mr. Simonis was also a recipient of the EconomicsWisconsin 2001 Excellence In Teaching Economics Secondary Teachers Awards Program, sponsored by Robert W. Baird & Co.

We are also pleased to announce that Michael Behan of Gale-Etrick-Trempealeau High School in Galesville, Wisconsin, has been selected as a semi-finalist in the National Council on Economic Education-Nasdaq Foundation National Teaching Awards. As a semi-finalist, Mr. Behan will be awarded with a check for \$1,000 and certificate in recognition of his exemplary classroom project on economics. He will be presented with this award at the EconomicsWisconsin Board meeting at the end of January. In previous years, Mr. Behan has won the Distinguished Advisor Award for the Stock Market Simulation program and the Excellence in Teaching Economics Secondary Teachers Awards Program. Both programs are offered through EconomicsWisconsin and sponsored by Robert W. Baird and Co.

The Nasdaq Educational Foundation National Teaching Awards are designed to advance economic literacy in our nation's high schools by recognizing teachers who are helping students to think, make sound, informed decisions, and function well in the economy.

## **NEW OFFICERS AND DIRECTORS ELECTED**

New Officers and Directors were elected to the Economics *Wisconsin* (Wisconsin Council on Economic Education) governing Board of Directors at its October 18, 2001 Annual Meeting. Newly elected to 3-year terms were Mr. John Syburg of RealCap, LLC, Ms. Jean Towell of Northwestern Mutual and Mr. Tony Marino of Quarles and Brady.

Directors re-elected to 3-year terms were Dr. John Box, Mr. Tim Gavigan, Mr. Cliff Henrickson, Mr. Jim Injeski, Mr. Bill Isbister, Mr. Kim Kindschi, Ms. Peggy Larson, Mr. Dave Meissner, Dr. Elliott Moeser, Mr. Jim Nelsen, Mr. Dan Poulson, Mr. Dean Ryerson, Dr. Leon Schur, Mr. Steve Stuehrk and Mr. Daniel Vliet.

Elected to one-year terms as Officers were Mr. Daniel Vliet, Chairman of the Board, Dr. John Box, Vice-Chairman of the Board, Mr. James Guenther, President, Mr. James Injeski, Vice President-Chair of the Finance Committee, Mr. James Flora, Vice President-Chair of the Education Committee, Ms. Peggy Larson, Vice President-Chair of the Marketing & Communications Committee and Mr. Jack Gochenaur, Treasurer.

## **PLEASE HELP US**

Contributions made to Economics *Wisconsin* are tax-deductible. To make your contribution, please call our office at (414) 221-9400, or mail your check to Economics *Wisconsin*, 161 W. Wisconsin Avenue, Suite 3143, Milwaukee, WI 53203.

**Due to current economic conditions, your financial support is extremely important to us at this time.**

## **CENTER DIRECTOR WEDS**

UW-La Crosse Center Director Dr. George Langelett with his wife Lara.

UW-La Crosse Center Director George Langelett and Lara Renee Newell were married on August 4<sup>th</sup> in Lincoln, Nebraska. Dr. Langelett is in his third year as Center Director at the UW-La Crosse Center for Economic Education. Mrs. Langelett graduated from the University of Nebraska-Lincoln, with a dual major in elementary education and special education in May 2001. She is currently teaching special education at Logan Middle School in La Crosse. Congratulations and best wishes to the happy couple!

## **CIBER GRANTS FOR K-12 ECONOMICS TEACHERS**

The Center for International Business Education and Research (CIBER), located at the University of Wisconsin-Madison, is pleased to announce the inception of a grant competition for K-12 economics teachers throughout Wisconsin. The nationwide network of CIBERs was established to help increase and promote the United States' capacity for international understanding and economic enterprise. As part of that mission, the Wisconsin CIBER currently funds international economics/trade workshops for K-12 teachers. CIBER would like to extend this support by providing professional development grants for K-12 teachers. Two grants of up to \$2,000 will be awarded each year, beginning fall 2002.

Further information will be posted on the CIBER website, located at <http://www.wisc.edu/ciber>.

## ECONOMICS WISCONSIN CALENDAR OF EVENTS

*Our Calendar of Events is also available at: [www.EconomicsWisconsin.org](http://www.EconomicsWisconsin.org)*

<b>January 31</b>	Stock Market Simulation Workshop	Holiday Inn - Stevens Point
<b>January 31</b>	Educ. Strategy Series-Are the Public Schools Preparing Young People for Financial Success?	UW-Milwaukee Center Milwaukee
<b>February 2</b>	Stock Market Simulation Workshop	Country Inn - Hayward
<b>February 4 – May 10</b>	Online Economic Education Course – partial tuition scholarships available (3 credits)	UW-Stevens Point & UW-Oshkosh Centers Internet
<b>February 8 – 9</b>	MPS Workshops – 7 <sup>th</sup> Grade Kids & Their Teachers Can Be Millionaires, Too! Workshop	UW-Milwaukee Center
<b>February 11 – April 19</b>	Stock Market Simulation Program Spring Semester	Statewide
<b>February 15</b>	Teachers Can Be Millionaires, Too! Workshop	UW-Milwaukee Center
<b>February 16</b>	Workshops for Urban League/Business & Economics	UW-Milwaukee Center
<b>February 21 - 23</b>	Mini-Society™ Workshop – 4 <sup>th</sup> -7 <sup>th</sup> grade teachers, 2 graduate-credits	UW-Oshkosh Center Oshkosh West High School
<b>February 22</b>	SWEIO Conference (Southern Wisconsin Educational Inservice Organization)	EconomicsWisconsin exhibit Monona Terrace, Madison
<b>March 8</b>	NWEA Conference (Northeastern Wisconsin Education Association)	EconomicsWisconsin exhibit Shopko Hall, Green Bay
<b>March 9</b>	Workshops for Urban League/Business & Economics	UW-Milwaukee Center
<b>March 18 – 19</b>	WCSS Conference (Wisconsin Council for the Social Studies)	EconomicsWisconsin exhibit & presentations Marriott West Atrium Hotel-Madison
<b>April 13</b>	Workshops for Urban League/Business & Economics	UW-Milwaukee Center
<b>April 17</b>	Wisconsin Economics Comp / High School Students	Oshkosh
<b>April 18</b>	Wisconsin Economics Comp / High School Students	Madison
<b>April 19</b>	Wisconsin Economics Comp / High School Students	Milwaukee
<b>April 24</b>	TINSTAAFL Society	UW-Milwaukee Center
<b>April 25 - 26</b>	WAMLE Conference (Wisconsin Association for Middle Level Education)	Holiday Inn-Holidome Stevens Point
<b>April 25 – 27</b>	WBEA Conference (Wisconsin Business Education Association)	EconomicsWisconsin exhibit Holiday Inn, Fond du Lac
<b>May 3 – 4</b>	Wisconsin Parents Association - Home Education Conference/Curriculum Fair	EconomicsWisconsin exhibit Quandt Gym, UW-Stevens Point
<b>May 4</b>	Mini-Society™ Workshop – 4 <sup>th</sup> -7 <sup>th</sup> grade teachers, (2 graduate-credits)	UW-Oshkosh Center Oshkosh West High School
<b>May 4 – 7</b>	The Environment & the Economy program	UW-Milwaukee Center Hilton Milwaukee Center
<b>May 18</b>	Mini-Society™ Workshop – 4 <sup>th</sup> -7 <sup>th</sup> grade teachers, (2 graduate-credits)	UW-Oshkosh Center Oshkosh West High School

### CONTACTS FOR TEACHERS

Geographical Area	Center	Center Director	Phone	E-mail
Madison	Edgewood College	Bill Duddleston	(608) 663-3395	<a href="mailto:dudd@edgewood.edu">dudd@edgewood.edu</a>
Southwest	UW-La Crosse	George Langelett	(608) 785-5296	<a href="mailto:langelet@mail.uwlax.edu">langelet@mail.uwlax.edu</a>
Milwaukee	UW-Milwaukee	Mark Schug	(414) 229-4842	<a href="mailto:mschug@soe.uwm.edu">mschug@soe.uwm.edu</a>
Fox Valley	UW-Oshkosh	Jim Grunloh	(920) 424-2441	<a href="mailto:grunloh@uwosh.edu">grunloh@uwosh.edu</a>
Green Bay	St. Norbert College	Sandra Odorzynski	(920) 403-3224	<a href="mailto:odorsj@sncac.snc.edu">odorsj@sncac.snc.edu</a>
Northwest	UW-River Falls	Brian Schultz	(715) 425-3269	<a href="mailto:brian.l.schultz@uwrf.edu">brian.l.schultz@uwrf.edu</a>
Northcentral	UW-Stevens Point	Lawrence Weiser	(715) 346-3310	<a href="mailto:lweiser@uwsp.edu">lweiser@uwsp.edu</a>
Southcentral	UW-Whitewater	Susan Parks	(262) 472-1747	<a href="mailto:parkss@uwvwax.uww.edu">parkss@uwvwax.uww.edu</a>

**For more information on the Stock Market Simulation Program, Workshops & Registration, please call Jan at (414) 221-9785.**

***For more information on other programs, please call the Center nearest you.***



**EXECUTIVE COMMITTEE**

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