

SPRING 2009

## YEA INVESTMENT CLUB *MPS STUDENTS LOOK TO THE FUTURE*



L-R: Students Aliyya Terry, Rufus King HS; Pakou Thao, Riverside University HS; John Zielinski and Mukul Chawla, Hamilton HS. Foreground: Professor Tim O'Driscoll, UWM.

The January EconomicsWisconsin Board of Directors' meeting featured four graduates of our Youth Enterprise Academy (YEA) program. The YEA is a 2-week summer day camp where 9<sup>th</sup>-10<sup>th</sup> grade MPS students are taught the principles of personal investing, how our market economy works, and how to prepare for college.

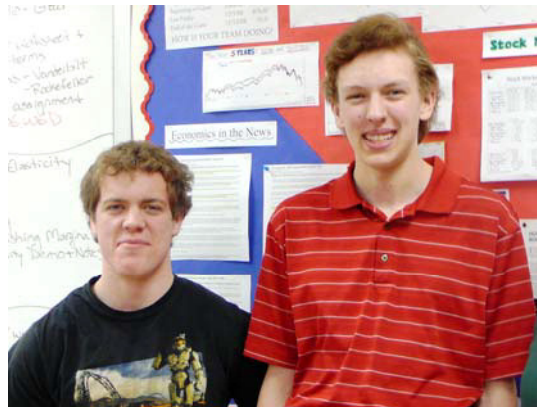
This year, ten graduates of the YEA program were chosen to have a direct investment experience through participation in an Investment Club. Each club (5 students per club) invests \$10,000 over a 2-year period and will eventually use the earnings to help pay for their college education.

At this meeting, Investment Club students shared their experiences including investment strategies, teamwork, and their plans for college.

Out of 66 Milwaukee Public Schools students who have participated in YEA Investment Clubs over the years, 62 have gone on to college.

This program is offered through our UW-Milwaukee Center for Economic Education and led by Center Director Tim O'Driscoll. Funding is provided by The Lynde and Harry Bradley Foundation, Elizabeth A. Brinn Foundation, Nicholas Family Foundation, Peck Foundation, Milwaukee, and the Wisconsin Department of Financial Institutions.

## STOCK MARKET GAME *NEW HOLSTEIN TAKES 1<sup>ST</sup>*



New Holstein Students Bryce Wick and Ryan Mayr.

A team of two from New Holstein High School took 1<sup>st</sup> Place in the Fall 2008 SMG 10-week competition. Team members started out with an imaginary \$100,000 and ended the game with a portfolio valued at \$170,978.25, an 87.7406% return above the S&P 500 Growth!

The students, along with their Advisor Mary Shudy, will fly to New York in March for an expense-paid, two-day trip, where they will sight-see, take in a Broadway show, and visit the New York Stock Exchange and the Statue of Liberty.

The SMG is a competition available to K-12 students in which student teams manage an imaginary \$100,000 portfolio. Students learn how business firms are organized, how to choose and buy stocks, how to use the daily newspaper and the internet as a source of financial information, how daily events affect our economy, how investment contributes to economic growth, and how supply and demand operate in real markets.

Sponsors of the SMG include Robert W. Baird & Co., Midwest Airlines, State of Wisconsin Department of Financial Institutions, Security Traders Association of Wisconsin, SIFMA – Central States District, Milwaukee Journal Sentinel, and The Stock Market Game™.

## WISCONSIN TEACHERS AWARDED FOR EXCELLENCE



Teachers were honored at the Baird Management Excellence Award luncheon in October for their winning entries in the 2008 Excellence in Teaching Economics & Financial Literacy Awards Program for K-12 teachers.

This awards program, sponsored by *EconomicsWisconsin* and Robert W. Baird & Co., recognizes excellent teachers whose innovative teaching concepts improve and stimulate economic and financial literacy. Teachers were presented cash awards and engraved crystal apples.

Winners in the elementary division are 1<sup>st</sup> Place-Tim Hopfensperger from Tullar Elementary in Neenah, 2<sup>nd</sup> Place-Sue Strutz from Jack Young Middle School in Baraboo, and 3<sup>rd</sup> Place-LaDonna Marie Leazer from BEAM (Business and Economics Academy of Milwaukee). Secondary Division winners are 1<sup>st</sup> Place-Jill Hughes from Menomonee Falls High School, 2<sup>nd</sup> Place-Kristen McDaniel from Fort Atkinson High School, and 3<sup>rd</sup> Place-Stan Diedrich from Hilbert High School.

Pictured from left to right are *EconomicsWisconsin* President Jim Guenther, Robert W. Baird Chairman, President & CEO Paul Purcell, Jill Hughes, Sue Strutz, Stan Diedrich, Kristen McDaniel, and Tim Hopfensperger.

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## CENTER DIRECTOR SPOTLIGHT

### *ROOKIE OF THE YEAR!*



Congratulations to UW-Parkside Center Director **Norm Cloutier**, for receiving “Rookie of the Year” Award. This award recognizes the outstanding new Center Director in the nation.

Sue Lynn Sasser, President of the National Association of Economic Educators, presented the award to Norm at the Council for Economic Education’s Annual Meeting last fall, in Biloxi, Mississippi. This is the second consecutive year that an *EconomicsWisconsin* Center Director has received this award.

### *MUCH-LOVED ECONOMICS EDUCATOR RETIRES*



UW-Oshkosh Center Director **Jim Grunloh** retired after thirty-three years of service to *EconomicsWisconsin*.

No words can express our gratitude for all Jim has done over the years in support of our mission. He will be greatly missed by the Board and staff of *EconomicsWisconsin*, and by the teachers whose lives he’s touched over the years.

We are very fortunate that **Deirdre Watts**, who worked alongside Jim for many years, agreed to take the lead as Director of the UW-Oshkosh Center.

**PROFESSIONAL DEVELOPMENT WORKSHOPS FOR TEACHERS**  
**ADDRESS CURRENT, RELEVANT TOPICS**

***POVERTY: ECONOMIC, HISTORICAL & INTERNATIONAL PERSPECTIVES***

On February 13th, through the UW-Parkside Center for Economic Education, high school and middle school teachers of economics, history and social studies participated in a workshop where they learned practical classroom information on the topic of poverty. The workshop, led by UW-Parkside Center Director Norm Cloutier, included lessons and exercises that teachers can use directly in their classrooms. Knowledgeable speakers shared their own views on poverty from economic, historical, international, and contemporary perspectives. Training took place at the Educator's Credit Union in Racine. Financial support was provided by the Racine Community Foundation.

***THE REAL STORY OF OIL: IS FRESH WATER THE NEW OIL? AND  
A COMPLETE EXPLANATION OF THE CREDIT CRISIS***

Teachers gathered at Miller Park on December 5<sup>th</sup> for the 19<sup>th</sup> Annual ASET Meeting (Association of School Economic Teachers), to find answers to questions about oil, such as; How much domestic oil do we really have?; How much is imported and from which countries?; Does the policy of "Drill Baby Drill" really solve the problem? This led to discussion on the coming crisis --- a shortage of fresh water. In addition, teachers were given information about the credit crisis in terms that their students would be able to understand. The program was led by UWM Center Director Tim O'Driscoll, along with Dr. Bill Holahan, Chair of the UWM Economics Department, and Professor Bill Duddleston, Director of our Edgewood College Center.

***ECONOMICS WISCONSIN CENTER DIRECTORS TO PRESENT AT WCSS CONFERENCE***

Six Directors of our Centers for Economic Education will give presentations at the Wisconsin Council for the Social Studies Conference scheduled for March 16-17 in Madison. Topics include:

- The Debt and the Deficit, Myth Busting and Current Trends (Dr. Tracy Hofer, UW-Stevens Point Center)
- Unemployment and its Implications in the Current Economy (Dr. Dave Bashaw, UW-Whitewater Center)
- The State Budget and Taxes (Professor Bill Duddleston, Edgewood College Center)
- Economics and Ethics: The Fairness Issue (Dr. Norm Cloutier, UW-Parkside Center)
- Teaching Economics Using ABC Video News Clips (Dr. Scott Niederjohn, Lakeland College Center)
- Oil: The New Black Gold (Professor Tim O'Driscoll, UWM Center for Economic Education)

***UPCOMING GRADUATE CREDIT ONLINE COURSES***

- Environmental Economics (1 credit, 6-week course, 3/30/09 to 5/8/09) Registration Deadline: 3/23/09

This one-credit online graduate course will provide middle and high school teachers with an economic conceptual framework for analyzing environmental issues in their classroom. This course will help teachers move beyond the starting point of a general concern for the environment, to an appreciation of how economics can be used to gain insight into the causes of environmental problems and how economic analysis can help in the development of effective and efficient environmental policy. (Instructor: Dr. Norm Cloutier)

- Personal Finance Economics (1 credit, 6 week course, 3/30/09 to 5/8/09) Registration Deadline: 3/23/09

A recent national poll indicated that an alarmingly high percentage of high school graduates and adults are simply not prepared for making sound decisions on a whole range of personal finance issues. Participants in this course will study the most important things to know on twenty personal finance topics ranging from the basics of banking and saving, investing, controlling debt, hiring financial help, and dealing with insurance issues. They will also have the opportunity to examine teaching materials on personal decision-making developed by the Council for Economic Education. (Instructor: Dr. Jim Grunloh)

UW-Madison CIBER and IBM help to provide Taylor Scholarships for teachers.

## STATEWIDE CENTERS FOR ECONOMIC EDUCATION

## CALENDAR



### MADISON AREA

▪ Edgewood College / Bill Duddleston  
608-663-3395 / [dudd@edgewood.edu](mailto:dudd@edgewood.edu)

### MILWAUKEE AREA

▪ UW-Milwaukee / Tim O'Driscoll  
414-229-4842 / [odriscol@uwm.edu](mailto:odriscol@uwm.edu)

### OSHKOSH - FOX VALLEY

▪ UW-Oshkosh / Deirdre Watts  
920-424-2441 / [watts@uwosh.edu](mailto:watts@uwosh.edu)

### RACINE - KENOSHA

▪ UW-Parkside / Norm Cloutier  
262-595-2572 / [cloutier@uwp.edu](mailto:cloutier@uwp.edu)

### SHEBOYGAN-NORTHEAST

▪ Lakeland College / Scott Niederjohn  
920-565-1239 / [niederjohnms@lakeland.edu](mailto:niederjohnms@lakeland.edu)

### NORTHCENTRAL

▪ UW-Stevens Point / Tracy Hofer  
715-346-3874 / [thofer@uwsp.edu](mailto:thofer@uwsp.edu)

### SOUTHCENTRAL

▪ UW-Whitewater / Dave Bashaw  
262-472-5585 / [bashawd@uww.edu](mailto:bashawd@uww.edu)

### NORTHWEST

▪ UW-River Falls / Brian Schultz  
715-425-3269 / [brian.l.schultz@uwrf.edu](mailto:brian.l.schultz@uwrf.edu)

### 2009

- March 6** SMG Registration Deadline / Statewide
- March 8-14** Economics Challenge / Statewide
- March 16-17** WCSS Conference / Marriott West, Madison
- March 30** Environmental Economics – Online / Statewide
- March 30** Personal Finance Economics – Online / Statewide
- April 29** Economics Challenge State Finals / DeForest
- April 29** EconomicsWisconsin Board Meeting / TBA
- June 17 – July 1** Youth Enterprise Academy / UW-Milwaukee
- June 22 – August 7** National Institute of Financial and Economic Literacy / Edgewood College, Madison
- June 29 – July 3** Youth Enterprise Junior Academy / UW-Milwaukee
- June 30** Excellence in Teaching Awards Deadline / Statewide
- Oct. 7-10** Council for Economic Education Annual Meeting / Capitol Hill, Washington
- Oct. 14** Money Smart Conference / Lambeau Field
- Oct.** Money Smart Conference / Madison

### **Our affiliated Centers for Economic Education provide**

- Teacher training programs on economics and personal finance.
- Up-to-date curriculum resource centers including economics and financial literacy texts and teacher guides.
- Advice to schools on developing, implementing and evaluating economics and financial literacy in the school curriculum.

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### **HELP SUPPORT OUR MISSION**

*“PROVIDING RESOURCES TO TEACH STUDENTS FINANCIAL LITERACY AND ECONOMIC UNDERSTANDING”*

Your support of EconomicsWisconsin (Wisconsin Council on Economic Education) allows us to continue bringing current and relevant economics and personal finance information to K-12 teachers and students throughout Wisconsin.

If you would like to make your tax-deductible contribution using a credit card, you may do so by calling our office at 414-221-9400, or visiting our website at [www.EconomicsWisconsin.org](http://www.EconomicsWisconsin.org) (simply click on the “Donate” button at the bottom of the home page), or send your check to: EconomicsWisconsin, 7635 West Bluemound Road, # 106, Milwaukee, WI 53213.

**The need for what we do, and for your support, has never been greater.**

EconomicsWisconsin is a 501 (c) (3) non-profit, non-partisan organization.

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