

FALL 2009

TEACHERS – DON'T MISS OUT ON THESE MONEY SMART WEEK EVENTS!

MONEY TALKS: SPEAKING TO STUDENTS ABOUT EVERYDAY ECON AND PERSONAL FINANCE

MADISON, WI

October 16, 2009
8:30 AM – 3:00 PM
Madison Concourse Hotel & Governor's Club
Fee: \$65
– Includes breakfast and lunch

This one-day conference will feature three breakout sessions (12 presentations total) to help bring you up to date on some of today's most important personal finance and economics issues. Gain valuable knowledge that will help you lead classroom discussions and answer your students' questions with confidence.

Sample presentations:

- An Almost Complete Explanation of the Credit Crisis
- Oil: The New Black Gold
- Brother Can You Spare a Dime? Unemployment in the US

For more information and to register, please visit:

<http://EconomicsWisconsin.org/MoneySmartMadisonConf.htm>

Registration Deadline: **October 2, 2009**

This program is sponsored by Economics *Wisconsin* and the UW-Whitewater Center for Economic Education (Dr. Dave Bashaw).

Funding for Money Talks has been provided by *State of Wisconsin Department of Financial Institutions*, and *UW-Madison/Center for International Business Education and Research (CIBER)*.

GET YOUR STUDENTS PUMPED UP ON PERSONAL FINANCE AND ECONOMICS!

GREEN BAY, WI

October 14, 2009
8:30 AM – 3:00 PM
Lambeau Field Atrium
Fee: \$75
– Includes breakfast, lunch and free curriculum

This one-day conference will offer four concurrent sessions on teaching personal finance and economics in K-12 classrooms. Fifteen presentations will be offered, with a focus on middle and high school levels.

Sample presentations:

- Debts and Deficits: What Does it All Mean?
- Teaching Economics: Making It Real
- Separating Myths from Truth: The True Story of Investing

For more information and to register, please visit:

<http://lakeland.edu/finance>

Registration Deadline: **October 9, 2009**

This program is sponsored by Economics *Wisconsin* and the Lakeland College Center for Economic Education (Dr. Scott Niederjohn).

Funding for this program has been provided by *Council for Economic Education through funding from the United States Department of Education Office of Innovation and Improvement, Fox Communities Credit Union, Greater Green Bay Community Foundation, Kohler Credit Union, Kohler Foundation, M&I Bank Sheboygan, Schenck Business Solutions, State of Wisconsin Department of Financial Institutions, K.C. Stock Foundation, WEAC, Windway Foundation, Inc.*

UPCOMING GRADUATE CREDIT ONLINE COURSES FOR TEACHERS

FINANCIAL INNOVATIONS, ASSET BUBBLES AND FINANCIAL CRISES

1 credit, 6 week course: 11/2/09 to 12/11/09 Registration Deadline: October 26, 2009
For course information: Bill Duddleston / Edgewood College Center / 608-663-3395 / dudd@edgewood.edu

This course will provide an overview of financial panics over the past three hundred years and will focus on the underlying causes of financial panics that have been intricately interwoven with investment booms. Special attention will be paid to the current credit crisis. A fair amount of time will be spent on the Financial Crises that began with Long Term Capital Management in 1998 through the present set of crises: Bear Stearns, Lehman and AIG. The real focus will be on the Evolution of the Credit Default Swaps market.

FINDING AND INTERPRETING MACROECONOMIC DATA

1 credit, 6-week course: 2/08/10 - 3/19/10 Registration Deadline: February 1, 2010
For course information: Dr. Jim Grunloh / UW-Oshkosh Center / 920-424-2441 / grunloh@uwosh.edu

How do we measure the performance of the U.S. economy? How do we measure GDP, inflation, unemployment and productivity? Who gathers this data? What are the strengths and weaknesses of the data? In this one-credit class, we will discover how to access and interpret macro data and examine related lessons teachers can use with their students.

ECONOMICS OF SPORTS

1 credit, 6-week course: 03/29/10 – 05/07/10 Registration Deadline: March 22, 2010
For course information: Dr. Norm Cloutier / UW-Parkside Center / 262-595-2572 / cloutier@uwp.edu

Sports examples are an excellent way to illustrate economic principles to students. Some of the topics covered in this course include the economics of player salaries, ticket prices, and ticket scalping; pricing in the memorabilia market; and public financing of stadiums. The course will cover a number of practical ways you can apply basic economic principles you already know to major league sports. In addition, you will learn economic concepts that may be new to you and your students.

To register, please contact Deirdre Watts, UW-Oshkosh Center, 920-424-2441 / watts@uwosh.edu.

A limited number of partial tuition James A. Taylor Scholarships are available for online courses. To learn more and to apply, please visit <http://economicswisconsin.org/teach/onlinegradTaylorScholarships.htm>.

UW-Madison Center for International Business Education and Research (CIBER) and *IBM Corporation* help to provide Taylor Scholarships for teachers.

2010 TEACHING AWARDS PROGRAM

We are pleased to announce the **2010 Excellence in Teaching Economics and Financial Literacy Awards Program**, which recognizes the innovative practices of Wisconsin teachers in grades K-12 who make economic concepts and financial literacy a vital part of their curricula.

The top three entries will be recognized at an awards luncheon where each will receive an engraved crystal apple, and cash awards of \$2,000 for 1st Place, \$1,000 for 2nd Place, and \$500 for 3rd Place.

For further information or to enter, or to nominate another teacher, please visit <http://economicswisconsin.org/teach/EITAward.htm>. Please contact us at (414) 221-9785 or EconEd@EconomicsWisconsin.org if you have any questions.

Deadline: June 30, 2010

This program is sponsored by *Robert W. Baird & Co. Incorporated*.

THE RESULTS ARE IN!

STOCK MARKET GAME

According to a recent study conducted by Learning Point Associates, students who play **The Stock Market Game** outperform their peers in mathematics and financial literacy. The study shows that the gains are substantial at the elementary, middle and high school levels. In addition, teachers reported that the program influenced their own financial practices.

Teachers who wish to learn more about **The Stock Market Game** program and how to participate, please visit <http://stockmarketgame.org>, or contact Melissa Guzman, Program Coordinator, at 414-221-9785 or EconEd@economicswisconsin.org. As always, SMG student teams compete for a trip to New York City, medals, certificates, trophies, and recognition at an SMG awards banquet!

The Wisconsin Stock Market Game program is funded by *Robert W. Baird & Co., Midwest Airlines, Milwaukee Journal Sentinel, The Security Traders Association of Wisconsin, SIFMA-Central States District, and the State of Wisconsin Department of Financial Institutions.*

INCENTIVES-BASED PROGRAMS

In 2005, *EconomicsWisconsin* introduced a groundbreaking incentives-based program for MPS teachers. Through pre- and post-testing, we repeatedly demonstrate that significant and meaningful learning is taking place through the **Financial Fitness for Life** program for middle schools, and through **The FLAME Project** for the elementary grades.

Teachers who participate in these programs receive cash rewards for taking part in the training, and for implementing these programs in the classroom and pre- and post-testing their students. Teachers whose students show significant gains in test scores are invited back the following year.

Financial Fitness for Life is sponsored by the *Northwestern Mutual Foundation*. The FLAME Project is sponsored by *AT&T Wisconsin, Council for Economic Education through funding from the United States Department of Education Office of Innovation and Improvement, GuarantyBank, M&I Marshall & Ilsley Corporation, Mitchell Bank, Northern Trust Bank of Wisconsin, PyraMax Bank, TCF Bank, Tri-City National Bank, U.S. Bank, and Wells Fargo Foundation Greater Milwaukee.*

JULY BOARD OF DIRECTORS' MEETING



EconomicsWisconsin Board members gathered at Boerner Botanical Gardens on July 29th for their quarterly meeting. Ellen Hayward, Executive Director, Friends of Boerner Botanical Gardens, and Doris Fons, Master Gardner, led a tour of the splendid Gardens following the meeting.

A SPECIAL THANK YOU

10 YEARS OF SUPPORT

Certificates of appreciation, signed by Governor Jim Doyle for 10 years of financial support for *EconomicsWisconsin*, were awarded to:

- C.G. Bretting Manufacturing Co., Inc.
- Green Bay Packers, Inc.
- Sally and Lee Hansen
- Maureen J. Oster
- Wisconsin Farm Bureau Foundation

THE LYNDE & HARRY BRADLEY FOUNDATION NORTHWESTERN MUTUAL FOUNDATION

The support that *EconomicsWisconsin* has received from the Bradley Foundation and the Northwestern Mutual Foundation over the past few years is unprecedented, in terms of both dollars, and number of programs.

Thanks to their support and encouragement, we are able to continue offering new and innovative programs that continue to make a real difference in the lives of children.

STATEWIDE CENTERS FOR ECONOMIC EDUCATION



MADISON AREA

▪ Edgewood College / Bill Duddleston
608-663-3395 / dudd@edgewood.edu

MILWAUKEE AREA

▪ Tim O'Driscoll
414-229-4842 /
todriscoll@economicswisconsin.org

OSHKOSH - FOX VALLEY

▪ UW-Oshkosh / Deirdre Watts
920-424-2441 / watts@uwosh.edu

RACINE - KENOSHA

▪ UW-Parkside / Norm Cloutier
262-595-2572 / cloutier@uwp.edu

SHEBOYGAN-NORTHEAST

▪ Lakeland College / Scott Niederjohn
920-565-1239 / niederjohnms@lakeland.edu

NORTHCENTRAL

▪ UW-Stevens Point / Tracy Hofer
715-346-3874 / thofer@uwsp.edu

SOUTHCENTRAL

▪ UW-Whitewater / Dave Bashaw
262-472-5585 / bashawd@uw.edu

NORTHWEST

▪ UW-River Falls / Brian Schultz
715-425-3269 / brian.l.schultz@uwrf.edu

CALENDAR

2009

- Oct. 5** Stock Market Game Teacher Training & Teachers Can Be Millionaires, Too! / Milwaukee
- Oct. 7-10** Council for Economic Education Annual Meeting / Capitol Hill, Washington, DC
- Oct 12 – Dec. 18** Stock Market Game / 10-Week Program (Statewide)
- Oct. 14** Money Smart Conference / Lambeau Field (Lakeland College Center)
- Oct. 16** Money Smart Conference / Madison Concourse Hotel & Governor's Club (UW-Whitewater Center)
- Oct. 29** Economics *Wisconsin* Annual Meeting / Milwaukee
- Nov. 2 – Dec. 11** Financial Innovations, Asset Bubbles, and Financial Crises / Online (Statewide)

2010

- Feb. 8 – March 19** Finding and Interpreting Macroeconomic Data / Online (Statewide)
- March 29 – May 7** Economics of Sports / Online (Statewide)
- Spring (TBA)** Integrating Economics into Your U.S. History Classroom / Racine-Kenosha area (UW-Parkside Center)
- June 30** Deadline - Excellence in Teaching Awards Entries

Our affiliated Centers for Economic Education provide

- Teacher training programs on economics and personal finance.
- Up-to-date curriculum resource centers including economics and financial literacy texts and teacher guides.
- Advice to schools on developing, implementing and evaluating economics and financial literacy in the school curriculum.

HELP SUPPORT OUR MISSION

“PROVIDING RESOURCES TO TEACH STUDENTS FINANCIAL LITERACY AND ECONOMIC UNDERSTANDING”

Your support of Economics *Wisconsin* (Wisconsin Council on Economic Education) allows us to continue bringing current and relevant economics and personal finance information to K-12 teachers and students throughout Wisconsin. **The need for what we do has never been greater!**

If you would like to make your tax-deductible contribution using a credit card, you may do so by calling our office at 414-221-9400, or visiting our website at www.EconomicsWisconsin.org (simply click on the “Donate” button at the bottom of the home page), or send your check to: Economics *Wisconsin*, 7635 West Bluemound Road, # 106, Milwaukee, WI 53213.

Economics *Wisconsin* is a 501 (c) (3) non-profit, non-partisan organization.

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Thank you for your support.

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Fax (414) 221-9790
www.EconomicsWisconsin.org
email econed@economicswisconsin.org

7635 W. Bluemound Road
Suite 106
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