

FALL 2007

### YOUTH ENTERPRISE ACADEMY PROGRAM TURNS 10

Economics *Wisconsin* and the UW-Milwaukee Center for Economic Education celebrated the 10-year anniversary of the Youth Enterprise Academy (YEA) program this past summer. The YEA teaches 9<sup>th</sup> & 10<sup>th</sup> grade MPS students about leadership, economics, and personal finance in a 2-week summer day camp. Five graduates of the YEA form an Investment Club, giving them an opportunity for real-world investment experience. The funds are eventually used to help pay for their college education.



**2007 YEA Graduating Class**



**2007 YEJA Graduating Class**

Because of the proven, measurable success of the YEA, the Youth Enterprise Junior Academy (YEJA) program kicked off this summer. The YEJA is similar to the YEA, but focuses on 5<sup>th</sup> – 8<sup>th</sup> grade students, with an emphasis on career planning. Because post-test scores revealed significant improvement in students' understanding of economics, personal finance and career planning, a YEJA is anticipated for 2008. The Lynde & Harry Bradley Foundation provided the start-up funding for this program.

The 1<sup>st</sup> Place YEJA girls won for best presentation on career planning. The 1<sup>st</sup> Place YEA boys won for best stock analysts report presentation. All certificates were awarded at the banquet held in celebration of the 10-year YEA anniversary. 150 people were in attendance, including students and their parents, among others.

#### 1<sup>st</sup> Place - YEJA



Georgianna King from BEAM and India McMiller from Atonement Lutheran with UWM Associate Center Director, Mark Schug.

#### 1<sup>st</sup> Place - YEA



Mukul Chawla and John Zielinski from Hamilton High School with Tim O'Driscoll, UWM Center Director.

**Thank you to all sponsors of the 2007 YEA, YEA Investment Clubs, and YEJA programs:**

*Argosy Foundation, Helen Bader Foundation, The Lynde & Harry Bradley Foundation, Elizabeth A. Brinn Foundation, Joy Global Foundation, Nicholas Family Foundation, Peck Foundation, Milwaukee.*

## ECONOMICS *WISCONSIN* APPOINTS STATE PROGRAM DIRECTOR

**Jim Flora**, longtime Board Member and VP of Education for Economics *Wisconsin*, has assumed the role of State Program Director. He is filling the position that Brian Schultz, UW-River Falls Center Director, has so skillfully handled for several years. We are delighted that Brian will continue to lead the UW-River Falls Center for Economic Education, and excited that Jim has chosen to take on this additional responsibility. His passion for what we do is an inspiration to us all.

## WISCONSIN TEACHER WINS NATIONAL AWARD



**Marc Stanke**, an economics teacher at Brookfield Central High School, will be honored in October at the 2007 Annual Conference of the National Council on Economic Education (NCEE), National Association of Economic Educators (NAEE) and the Global Association of Teachers of Economics (GATE) in Denver. He is being presented with the John Morton Excellence in Economics Award, which honors teachers whose innovative teaching concepts improve and stimulate economic understanding.

We congratulate Marc for this outstanding achievement. He has been involved with the programs of Economics *Wisconsin* for many years, through which he, and his students, have excelled and been honored with numerous awards.

## RECOGNITION FOR 10 YEARS OF SUPPORTING THE PROGRAMS OF ECONOMICS *WISCONSIN*

Our sincere thanks to the following corporations and individuals, who have provided 10 years of financial support to Economics *Wisconsin*. Receiving commendations this year, signed by Governor Doyle are:

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If you are not already a contributor to Economics *Wisconsin*, please consider making your tax-deductible contribution today. Also, remember to check with your employer for matching gift opportunities. To make a contribution, you may call in your credit card payment to our office at (414) 221-9400, or mail your check to:

Economics *Wisconsin*  
7635 West Bluemound Road  
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## JULY BOARD MEETING HELD AT GOVERNOR'S RESIDENCE



Left to Right:  
Mary Jo Vollbrecht  
and Scott Niederjohn,  
Lakeland College  
Center,  
Economics *Wisconsin*  
President Jim  
Guenther, and Board  
members Janet Cohen,  
Leslie Hauser and  
Doug Tucker.

Board members, Center Directors and guests gathered at Wisconsin's Executive Residence in Madison on July 25th for the quarterly Board meeting of Economics *Wisconsin*.

# For Teachers



## TUITION SCHOLARSHIPS AVAILABLE!! GRADUATE-CREDIT ONLINE EDUCATION

James A. Taylor Family Foundation Scholarships for teachers are available for a series of graduate-credit online classes. Each course includes teaching and learning resources appropriate for elementary, middle and high school students. Internet resources are featured for course material and activities related to WI Academic Standards in economics for grades 4, 8 and 12. **For further information, contact Jim Flora, State Program Director, at [jflora@economicswisconsin.org](mailto:jflora@economicswisconsin.org) or contact a Center near you.** (See page 4.) **All Courses will run October 1 - November 9, 2007.**

- **Energy and the Economy (1 credit)** Focuses on our use of different energy sources. Teaching and learning resources are appropriate for middle and high school students and some are available via the Internet. Course material and activities are correlated with the WI Academic Standards in economics for grades 8 and 12. (Instructor: Bill Duddleston – Edgewood College )
- **The Global Economy (1 credit)** Examination of the contemporary international economy and discussion of international economic relations including exports, imports, foreign investment, currency markets, immigration, government policies, international organizations, and anti-trade protest movements. Emphasis placed on who wins and who loses as the world economy becomes more integrated. (Instructor: Tracy Hofer – UW Stevens Point )
- **Introduction to Financial Markets (1 credit)** Prepares participants to introduce students to the world of investing, its benefits and risks, and the critical role it plays in fostering capital formation and job creation in our market economy. The class will use Learning, Earning and Investing as a source of lessons on the language of the financial markets and the role of financial institutions. There are active learning lessons on stocks, bonds, and mutual funds. Helpful for teachers participating in EconomicsWisconsin's Stock Market Simulation. (Instructor: Jim Grunloh – UW Oshkosh)
- **Personal Finance Economics (1 credit)** Participants will study the most important things to know on twenty personal finance topics ranging from the basics of banking and saving, investing, controlling debt, hiring financial help, and dealing with insurance issues. Will have the opportunity to examine teaching materials on personal decision-making developed by the National Council on Economic Education. (Instructor: Jim Grunloh – UW Oshkosh)

*UW-Madison CIBER and Procter and Gamble Paper Products Company help to provide Taylor Scholarships.*

### GET YOUR STUDENTS PUMPED UP ON PERSONAL FINANCE AND ECONOMICS!



October 10, 2007

Lambeau Field Atrium / Green Bay

Earn Continuing Education Units at this one-day conference on personal financial and economics education for K-12 teachers. Presentations include: Financial Fitness for Life, Understanding Credit Scores, Meet Penny the Pig, Teaching Economics in US History, Teaching Economics with News Video Clips, 10 Rules of Wealth Building, Numbers about the Economy, Implementing the WI Academic Standards on Personal Financial Literacy, Using the Stock Market Simulation in Your Classroom, All About Mutual Funds.

For more information, contact Scott Niederjohn:  
920.565.1239  
Need a ride? Contact Norm Cloutier:  
262.595.2572

-- Private Lambeau Field Tours (Optional) --

*Supported by State Farm Insurance, M&I Bank Sheboygan, and the WI Dept. of Financial Institutions.*

### ETHICAL FOUNDATIONS OF ECONOMICS (ASET MEETING)

December 5, 2007

Milwaukee Art Museum

This full-day workshop will focus on the critical role ethics and character play in a market economy. All teachers will receive, and lessons will be demonstrated from, Teaching the Ethical Foundation of Economics (2007), published by the National Council on Economic Education. Lessons include provocative questions about health care, sweatshop labor, social responsibility, and the potential limitations of markets. Participating teachers will be eligible for Continuing Education Units.

For further information, you may contact:

Tim O'Driscoll, UW-M Center Director  
414.229.4842  
[odriscol@uwm.edu](mailto:odriscol@uwm.edu)

Norm Cloutier, UW-Parkside Center Director  
262.595.2572  
[cloutier@uwp.edu](mailto:cloutier@uwp.edu)

## CALENDAR OF EVENTS

<b>CENTERS FOR ECONOMIC EDUCATION</b>		
	October 1 – November 9	<b>Online Education</b> (see page 3) Statewide
<i>Madison Area/Edgewood College</i> Bill Duddleston / (608) 663-3395 dudd@edgewood.edu	October 1 – December 7	<b>Stock Market Simulation</b> <b>Commodities Market Simulation</b> Statewide
<i>Milwaukee Area/UW-Milwaukee</i> Tim O’Driscoll / (414) 229-4842 odriscol@uwm.edu	October 1 – April 11	<b>Million Dollar Challenge</b> Statewide
<i>Oshkosh-Fox Valley/UW-Oshkosh</i> Jim Grunloh / (920) 424-2441 grunloh@uwosh.edu	October 3 – 6	<b>NCEE/NAEE/GATE Annual Conference</b> Denver, Colorado
<i>Racine-Kenosha/UW-Parkside</i> Norman Cloutier / (262) 595-2572 cloutier@uwp.edu	October 10 <sup>th</sup>	<b>Get Your Students Pumped Up on Personal Finance and Economics</b> (Lakeland College Center) Lambeau Field - Green Bay
<i>Sheboygan-NE/Lakeland College</i> Scott Niederjohn / (920) 565-1239 niederjohnms@lakeland.edu	October 12 <sup>th</sup>	<b>Environmental Economics Pedagogy</b> (UW-Parkside Center) Tomahawk / CESA 9 Teachers
<i>Northcentral/UW-Stevens Point</i> Tracy Hofer / (715) 346-3874 thofer@uwsp.edu	October 25 - 26	<b>WEAC Convention</b> Milwaukee EconomicsWisconsin exhibit
<i>Southcentral/UW-Whitewater</i> Dave Bashaw / (262) 472-5585 bashawd@uww.edu	December 5 <sup>th</sup>	<b>Ethical Foundations of Economics</b> (UW-Milwaukee / UW-Parkside) Milwaukee Art Museum
<i>Northwest Area/UW-River Falls</i> Brian Schultz / (715) 425-3269 brian.l.schultz@uwrif.edu	<b>2008</b> February 4 – April 11	<b>Stock Market Simulation/Spring</b> <b>Commodities Market Simulation/Spring</b> Online – Statewide
	Spring	- <b>Basic Economic Concepts &amp; Issues</b> - <b>Money and Banking</b> - <b>Economics of Sports</b> Online - Statewide

Statistics show that highly interactive reality-based financial education programs such as the Stock Market Simulation are effective for developing financially savvy teens.



*For information and to register for teacher-training workshops, please contact a Center near you.*

*For information about Simulations, Economics Challenge, or Excellence in Teaching, you may contact:*

*Melissa Guzman @ EconomicsWisconsin*  
(414) 221-9785 / [melissa@economicswisconsin.org](mailto:melissa@economicswisconsin.org)

*Or visit our website: [www.EconomicsWisconsin.org](http://www.EconomicsWisconsin.org)*

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### \$25,000 - \$50,000

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