

A CLASSROOM HOMERUN

The UW-Parkside Center for Economic Education in Kenosha will be hosting a one-day seminar for economics teachers entitled, "A Classroom Homerun: Using Sports to Teach Economic Principles", presented by Professor Norm Cloutier, Director of the Center. Attendees of the seminar will hear from experts in the sports industry, be given access to web-based interactive graphs developed specifically for this program, learn about player salaries and ticket prices, the economy of ticket scalping, pricing in the memorabilia market, public financing of stadiums, and more.

DATE: December 1, 2005

TIME: 9:00 a.m. – 2:30 p.m.

COST: \$35, includes lunch

For more information, please contact Professor Cloutier (see page 5).

This program is sponsored by Chase.

TEACHERS CAN BE MILLIONAIRES, TOO!

What: Reception, Dinner & Presentation

When: October 12, 2005

Time: 6:00 to 8:00 p.m.

Where: Lakeland College Center, Sheboygan

Presenters: Dr. Mark Schug,

UW-Milwaukee Center

Dr. Scott Niederjohn & James Kudek,

Lakeland College Center

Teachers often regard themselves as unlikely candidates for financial success, chiefly because they earn low starting salaries. But, people of modest means can build wealth over time if they adhere to certain simple strategies.

To find out how you can be a millionaire, please sign up for this program by contacting Dr. Niederjohn at the Lakeland College Center. (See page 5).

Teachers Can Be Millionaires, Too!, will also be held in December in Milwaukee. (See calendar on page 5.)

SPRING 2006 ONLINE COURSES --- TUITION SCHOLARSHIPS AVAILABLE!

- **Basic Economic Concepts & Issues.** (3 graduate credits) Curriculum will be coordinated with the WI Academic Standards in Economics, grades 4, 8, & 12.
- **The Global Economy.** (1 graduate credit) Course material and activities are related to the WI Academic Standards in Economics, grades 8 & 12.
- **Energy & the Economy.** (1 graduate credit) Course material and activities are correlated with the WI Academic Standards in Economics, grades 8 & 12.

Teachers -- To learn more about these courses, and for registration information, please contact Dr. Brian Schultz, State Program Director, and Director of the UW-River Falls Center (see page 5).

CIBER (Center for International Business Education and Research) and Procter & Gamble Paper Products Company, help provide Taylor Teacher Scholarships for online courses.

LONG-TIME CENTER DIRECTOR SCHUG RECEIVES HONOR

Dr. Mark Schug, Director of the UW-Milwaukee Center for Economic Education, has been awarded the 2005 Albert Beekhuis Award. This award, made possible by a gift from the Albert Beekhuis Foundation to the National Council on Economic Education (NCEE), recognizes an affiliated Center in the NCEE Network for outstanding performance in working with teachers and exhibiting excellence in practice, delivery of high quality programs, and outreach to its community.

Dr. Robert Duvall, President & CEO of the National Council on Economic Education, presented the award to Dr. Schug, along with a \$1,000 honorarium, at the NCEE Annual Conference on October 6th.

NORTHWESTERN MUTUAL FOUNDATION SUPPORTS NEW INITIATIVE

Thanks to a major grant from the Northwestern Mutual Foundation, *EconomicsWisconsin* and the UW-Milwaukee Center for Economic Education, in partnership with the Wisconsin DFI and MPS, is developing an incentive-based program that will reward 7th grade MPS teachers for effectively teaching economics, personal finance, and investing. The purpose is to substantially improve the quality of learning, and to increase the number of students learning these subjects. We believe it will be the first in the nation to incentivize the teaching of economics and personal finance in a large urban school district.

This will be a 3-year program, directed by Professor Mark Schug, UW-Milwaukee Center Director.

DISTINGUISHED ADVISOR



Cathy Hunt, Distinguished Advisor, visits New York's financial district.

In recognition of her winning entry into the Stock Market Simulation (SMS) Distinguished Advisor Award program, Cathy Hunt, a teacher at Project Stay Senior Institute in Milwaukee, received a \$750 cash prize, and an expense-paid trip to New York City to attend the New York Stock Exchange Teacher workshop.

The Distinguished Advisor Award, sponsored by Robert W. Baird & Co., is designed to provide recognition to a full-time teacher advisor for outstanding classroom use of the SMS, and for stimulating creative integration of the Simulation into the classroom.

Cathy has had many students participate in our stock market program over the years. We are delighted to have been able to present her with this award.

“LOL” EVENT RAISES AWARENESS



ComedySportz performer Bob Orvis, as ECON ED.

EconomicsWisconsin hosted its first ever FUNraising event at ComedySportz in Milwaukee on July 28th, bringing together leaders in business and education to “Laugh Out Loud”. Also in attendance was Jim Taylor, one of our organization’s founders.

ECON ED, *EconomicsWisconsin*’s new mascot, was introduced and made a cameo appearance in the ComedySportz performance.

2 NEW YEA GRANTS RECEIVED

EconomicsWisconsin has recently been awarded two first-time ever grants of \$10,000 each, from the **Jane Bradley Pettit Foundation**, and the **Argosy Foundation**. The grant money will be used to help support the 2006 Youth Enterprise Academy (YEA).

The YEA is a financial literacy “day camp” for low and moderate-income 9th-10th grade students. Students learn basic principals of personal finance including saving, investing, credit and the financial importance of getting a good education. The program is conducted at our UW-Milwaukee Center for Economic Education, under the direction of Dr. Mark Schug. For more information about the 2006 program, please contact Professor Schug (see page 5).

More Econ Humor

“An economist is an expert who will know tomorrow why the things he predicted yesterday didn’t happen today.”

--- Laurence J. Peter

\$20,000 IPT GRANT AWARDED

The Stock Market Simulation is funded in part by a grant from the Investor Protection Trust (IPT). The IPT is a nonprofit organization devoted to investor education. Since 1993 the IPT has worked with the States to provide the independent, objective investor education needed by all Americans to make informed investment decisions.

www.investorprotection.org

HELP US MAKE A DIFFERENCE

The programs of Economics*Wisconsin* are funded primarily through the generosity of Wisconsin corporations, individuals and foundations. Funds raised in Wisconsin are used to educate this State's teachers and students.

In addition to General Support, we are currently seeking funding for the following:

- Stock Market Simulation
- Youth Enterprise Academy
- Mini-Society®
- Online Teacher Training
- Center for Economic Education Workshops:
 - UW-Milwaukee
 - UW-Oshkosh
 - Lakeland College/Sheboygan
 - UW-Parkside/Kenosha
 - UW-Stevens Point
 - Edgewood College/Madison
 - UW-Whitewater
 - UW-River Falls

Please help us offer economic and financial education programs to Wisconsin teachers and students, by mailing your tax-deductible contribution to:

Economics*Wisconsin*
7635 W. Bluemound Road
Suite 106
Milwaukee, WI 53213

In addition, let us know if you would like your contribution to be used for General Support, toward a specific program, or for training at a specific Center for Economic Education (you specify which Center).

GOVERNOR'S COMMENDATIONS TO LONGTIME SUPPORTERS

Our thanks to the following companies, individuals, and foundations for their longtime financial support of Economics*Wisconsin*. Receiving commendations this year, signed by Governor Doyle are:

Over 40 Years of Support

Northwestern Mutual Foundation
Rockwell Automation Charitable Corporation
A.O. Smith Foundation, Inc.

Over 30 Years of Support

Milwaukee Electric Tool Corporation
Eggers Industries

Over 25 Years of Support

Banta Corporation Foundation
Century Fence Company
Gerber Products Company Baby Care Division
through The Gerber Foundation
B.W. Kostecke

Over 20 Years of Support

Greater Milwaukee Foundation
Kopmeier Family Fund
Mortgage Guaranty Insurance Corporation

Over 15 Years of Support

The Lynde & Harry Bradley Foundation
Church Mutual Insurance Company
PPG Industries Foundation
Security Traders Association of Wisconsin
Mr. & Mrs. John S. Sensenbrenner, Jr.
State of Wisconsin Department of
Financial Institutions

Over 10 Years of Support

Georgia-Pacific Foundation
Michael Gillilan
Gail Hanson
John Oster Family Foundation, Inc.
Daryl & Michaela Stuermer

Many of the programs of Economics*Wisconsin* would not be possible without this ongoing support.

ECONOMICS *WISCONSIN* CALENDAR OF EVENTS

Our Calendar of Events is also available at: www.EconomicsWisconsin.org

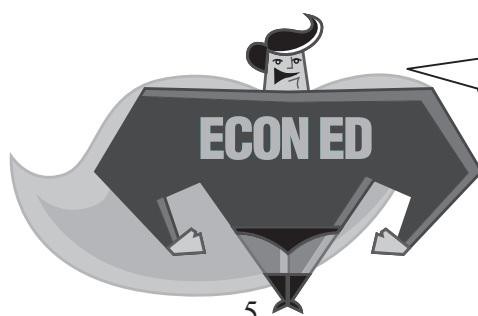
October 12	Teachers Can Be Millionaires, Too! Workshop	Lakeland College Center Sheboygan
October 26	Economics <i>Wisconsin</i> Board of Directors Annual Meeting	Northwestern Mutual Milwaukee
October 27 – 28	WEAC (WI Education Association Council) Conference	Economics <i>Wisconsin</i> exhibit Midwest Airlines Center
December 1	A Classroom Homerun: Using Sports to Teach Economic Principles	UW-Parkside Center Kenosha
December 1	Fall 2005 SMS Essay Contest Deadline	Statewide
December 2	ASET Conference: Teachers Can Be Millionaires, Too!; Virtual Economics	UW-Milwaukee Milwaukee River Hilton
2006		
January	Stock Market Simulation Workshops	Statewide
February	Mini-Society Workshop (2 graduate credits)	UW-Oshkosh Center
February	Spring Semester - Stock Market Simulation begins	Statewide
March 20 – 21	WCSS (Wisconsin Council for the Social Studies) Conference	Economics <i>Wisconsin</i> exhibit / workshops Madison Marriott West
Spring	Online Courses (graduate credit)	Statewide

CONTACTS FOR TEACHERS:

Geographic Area	Center	Center Director	Phone	E-mail
Statewide/Program Dir.	UW-River Falls	Brian Schultz	(715) 425-3269	brian.l.schultz@uwrfl.edu
Madison	Edgewood College	Bill Duddleston	(608) 663-3395	dudd@edgewood.edu
Milwaukee	UW-Milwaukee	Mark Schug	(414) 229-4842	mschug@uwm.edu
Oshkosh/Fox Valley	UW-Oshkosh	Jim Grunloh	(920) 424-2441	grunloh@uwosh.edu
Racine/Kenosha	UW-Parkside	Norman Cloutier	(262) 595-2572	cloutier@uwp.edu
Sheboygan/Northeast	Lakeland College	Scott Niederjohn	(920) 565-1239	niederjohnms@lakeland.edu
Northwest	UW-River Falls	Brian Schultz	(715) 425-3269	brian.l.schultz@uwrfl.edu
Northcentral	UW-Stevens Point	Tracey Hofer	(715) 346-3874	thofer@uwsp.edu
Southcentral	UW-Whitewater	Dave Bashaw	(262) 472-5585	bashawd@uww.edu

For more information on the Stock Market Simulation Program, Workshops & Registration, please call (414) 221-9785, or visit the SMS website: www.wisconsinSMS.com.

For more information on our other programs, please contact the Center nearest you, or visit our website: www.EconomicsWisconsin.org



Making good financial decisions is best learned in early childhood, to be effective – and then, becomes life-long learning.

*"providing resources to teach students
financial literacy and economic understanding"*

UPDATE

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www.EconomicsWisconsin.org

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