

*"providing resources to teach students  
financial literacy and economic understanding"*

FALL 2004

### WISCONSIN TEACHER RINGS CLOSING BELL



Tim Hopfensperger joins other NYSE teachers' workshop attendees in ringing the closing bell on July 12, 2004.

Tim Hopfensperger, teacher at Tullar Elementary School in Neenah, was chosen as the 2004 Stock Market Simulation Robert W. Baird & Co. Distinguished Advisor Award winner. Tim was recognized for outstanding classroom use of the Simulation.

Tim's award included, a weeklong New York Stock Exchange Teacher Workshop, \$750 in cash, and a trophy. He was honored at the Economics *Wisconsin* July 28<sup>th</sup> Board of Directors' meeting, where Fred Kasten, Baird's Chairman of the Board, presented him the cash award and trophy.



In attendance at the July 28<sup>th</sup> Board meeting were, left to right: Fred Kasten, Chairman, Robert W. Baird; Jim Guenther, President, Economics *Wisconsin*; Tim Hopfensperger, Distinguished Advisor, Tullar Elementary; Robert Duvall, President & CEO, National Council on Economic Education.

### AWARDS FOR TEACHING EXCELLENCE



L-R: Paul E. Purcell, President & CEO, Robert W. Baird; Connie Peserik and Lynn Zibell, Lombardi Middle School/Green Bay; James Sachs, Marshfield Senior High; Jim Guenther, President, Economics *Wisconsin*; Fred Kasten, Chairman, Robert W. Baird.

Four Wisconsin teachers were honored at the Robert W. Baird & Company, Inc.'s Management Excellence Luncheon, held in the Grand Ballroom of the Pfister Hotel on September 30<sup>th</sup>.

Teachers being honored for award-winning entries submitted to the 2004 Excellence in Teaching Economics & Financial Literacy Secondary Teachers Awards program were, 1<sup>st</sup> place, James Sachs, Marshfield Senior High; 2<sup>nd</sup> place, Dennis Scherz, Northwestern High in Maple (not present); and 3<sup>rd</sup> place, Connie Peserik and Lynn Zibell, Lombardi Middle School, Green Bay.

Each teacher received an engraved crystal apple and certificate, along with a cash prize of \$2,000 for 1<sup>st</sup> place, \$1,000 for 2<sup>nd</sup> place and \$500 for 3<sup>rd</sup> place.

This program, sponsored by Economics *Wisconsin* and Robert W. Baird & Company, Inc., recognizes 7<sup>th</sup> – 12<sup>th</sup> grade classroom teachers whose innovative teaching concepts improve and stimulate economic and financial literacy.

To receive information about the 2005 program, please contact Economics *Wisconsin*.

## GOVERNOR'S COMMENDATIONS TO LONGTIME SUPPORTERS

Our thanks to the following companies, individuals, and foundations for their longtime financial support of Economics *Wisconsin*. Receiving commendations this year, signed by Governor James Doyle are:

### Over 40 Years Of Support

WPS Resources Foundation, Inc.

### Over 30 Years Of Support

Appleton

### Over 20 Years Of Support

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### Over 15 Years Of Support

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## SPECIAL PROJECT/PROGRAM SPONSORS

A special thanks to the following for their recent contributions to Economics *Wisconsin*, toward special projects and programs.

**Joy Global Foundation, Bank One Foundation, Inc., The Lynde & Harry Bradley Foundation, IBM Corporation, and RBC Dain Rauscher Foundation**, for support of the Youth Enterprise Academy; **Thrivent Financial for Lutherans, Miles Kimball Foundation**, for support of Mini-Society®; **A.O. Smith Corporation, RBC Dain Rauscher Incorporated**, for support of the Economics Challenge; **Morgan Stanley Foundation** for support of the Calendar Contest; **Northwestern Mutual Foundation** for support of programs at UW-Milwaukee Center; **Jewelers Mutual Insurance Company** for support of programs at UW-Oshkosh Center; **Burlington Northern Santa Fe Foundation** for support of programs at UW-River Falls Center.

## WELCOME TO NEW CONTRIBUTORS

Thank you to those who joined us, or reunited with us this past fiscal year, to help “provide resources to teach students financial literacy and economic understanding”.

Adelman Travel Group  
Brookbank Foundation  
Continental Properties Company, Inc.  
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Gary Geisler  
Mr. & Mrs. Michael J. Goldammer  
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the Waukesha County Community Fdn.  
Scott Wrobbel

## YOU CAN HELP!

Your tax-deductible contribution means providing Wisconsin students with outstanding economic and financial education. Please send your check to:

**Economics *Wisconsin***  
**161 W. Wisconsin Avenue, Suite 3143**  
**Milwaukee, WI 53203**

Information on our programs is available through our Centers for Economic Education (see following page), and our website at [www.economicswisconsin.org](http://www.economicswisconsin.org). For information on our Stock Market Simulation Program, please call (414) 221-9785, or visit [www.wisconsinms.com](http://www.wisconsinms.com).

## SCHOLARSHIPS AVAILABLE TO TEACHERS FOR ONLINE COURSES

A series of one graduate credit online classes intended to explore contemporary and historical issues is being offered February 7<sup>th</sup> – May 13<sup>th</sup>.

- The Global Economy
- Personal Investing and Financial Markets
- Great Economists of the Past and Present
- Topics in U.S. History: The Roaring 20s through the Great Depression
- Economics for the Elementary Classroom
- How “Public is Public Finance?”

For further information, please visit our website, [www.economicswisconsin.org](http://www.economicswisconsin.org) and select Programs/Activities, or contact our Centers at UW-Stevens Point, UW-Oshkosh, UW-River Falls or Edgewood College. (See below)

CIBER (Center for International Business Education and Research) and Procter & Gamble Paper Products Company, help provide Taylor teacher scholarships for online courses.

## UWM CENTER CONDUCTS 7<sup>TH</sup> YEA



YEA graduate James Hamilton receives Certificate of Perfect Attendance & Participation at the July 2<sup>nd</sup> Awards Luncheon, from First Lady Jessica Doyle, with Dr. Mark Schug at podium.

The UW-Milwaukee Center completed its 7th Youth Enterprise Academy, an economic and financial education “day-camp” for Milwaukee 9<sup>th</sup>-10<sup>th</sup> grade students. Key features of the program are, principles of saving and investing, managing credit, basics of a market economy, and preparing for college.

This program is sponsored by The Nicholas Family Fdn., Wisconsin DPI, and The Lynde & Harry Bradley Fdn., with additional support from John F. Syburg, Joy Global Fdn., Bank One Fdn., IBM, RBC Dain Rauscher Fdn., and Strong Capital Mgt.

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### CALENDAR:

|                   |  |  |
|-------------------|--|--|
| 11/05             | Is Capitalism Good for the Poor? All Day Workshop                                    | UW-M Center / Milwaukee River Hilton   |
| 11/12 – 11/13     | High School Economics Teachers Workshop  | UW-Oshkosh Center                      |
| 11/16             | Mystery Nations Workshop / Dinner Program  | UW-M Center / Lakeland College         |
| 12/3              | Is Globalization & Outsourcing Destroying America                                    | UW-M Center / Italian Community Center |
| 12/3              | Learning, Earning, & Investing Workshop  | UW-M Center / Italian Community Center |
| 2/7 – 5/13, 2005  | Online Courses (1 graduate credit)   | Statewide / Internet                   |
| 2/10 – 2/12, 2005 | Mini-Society® Wkshp/4 <sup>th</sup> –7 <sup>th</sup> grade teachers (2 grad.credits) | UW-Oshkosh Center/Appleton North HS    |

### CONTACTS FOR TEACHERS:

| Geographic Area        | Center              | Center Director   | Phone          | E-mail                   |
|------------------------|---------------------|-------------------|----------------|--------------------------|
| Statewide/Program Dir. | UW-River Falls      | Brian Schultz     | (715) 425-3269 | brian.l.schultz@uwrf.edu |
| Madison                | Edgewood College    | Bill Duddleston   | (608) 663-3395 | dudd@edgewood.edu        |
| Milwaukee              | UW-Milwaukee        | Mark Schug        | (414) 229-4842 | mschug@uwm.edu           |
| Fox Valley             | UW-Oshkosh          | Jim Grunloh       | (920) 424-2441 | grunloh@uwosh.edu        |
| Racine/Kenosha         | UW-Parkside         | Gerry Greenfield  | (262) 595-2144 | greenfield@uwp.edu       |
| Green Bay              | St. Norbert College | Sandra Odorzynski | (920) 403-3224 | odorsj@sncac.snc.edu     |
| Northwest              | UW-River Falls      | Brian Schultz     | (715) 425-3269 | brian.l.schultz@uwrf.edu |
| Northcentral           | UW-Stevens Point    | Tracey Hofer      | (715) 346-3874 | thofer@uwsp.edu          |
| Southcentral           | UW-Whitewater       | Susan Parks       | (262) 472-1747 | parkss@uwvvax.uww.edu    |

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## UPDATE

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