

SPRING 2015

Brookfield Academy Places First in Fall SMS Program

L-R: Students Will Carroll, Nate Rilling, Zach Walsh, and Advisor Matt Wasmer.

Congratulations to a team of three boys from Brookfield Academy for placing first in the Fall 2014 Stock Market Simulation (SMS) statewide competition. Through investing an imaginary \$100,000 in the stock market over a 10-week period, students learn about the forces at work in a free market economy in a fun and interesting way.

The winning team, along with their advisor, will travel to New York City this month on an all-expense paid trip, where they will visit the New

York Stock Exchange, sightsee, and take in a Broadway show.

The students, **Will Carroll**, **Nate Rilling**, and **Zach Walsh**, gave a presentation at EconomicsWisconsin's January Board of Directors meeting (above) and explained their investment strategies. Their teacher, Matt Wasmer, described how the SMS program is integrated into the Brookfield Academy Mini-Economy program. The boys were also recognized at an SMS awards banquet.

SMS Essay Contest Winners

The SMS Essay Contest is an optional component of the Stock Market Simulation program. Students are asked to write about the three main lessons that they have learned through participation in the SMS program. Winners of the Contest are invited to an awards banquet, where they each receive \$250, along with a certificate and a medal. Winning at the middle school level was **Lisa Wong of University School of Milwaukee**. Winning at the high school level was **Hunter Swanson of Marinette High School**. Our congratulations to both students.

The SMS program is sponsored by Robert W. Baird & Co. Inc., and RBC Wealth Management.

2014 Wisconsin Financial Literacy Award Recipients



On January 28, 2015, seventeen individuals, businesses and organizations were honored in a ceremony held at the State Capitol, where Governor Scott Walker presented the 2014 Wisconsin Financial Literacy Awards. Accepting the Legacy Award honoring **Jim Flora**, who passed away in July 2014, was Jim's wife, Grace, along with family members (above left). Jim served as a Board Member and State Program Director for *EconomicsWisconsin*. Accepting the award in the Organization Category for their program "BEAM-The Sky's The Limit Academy" were BEAM (Business and Economics Academy of Milwaukee) staff, along with **Dr. Scott Niederjohn** (above right), who serves as Education Program Advisor for *EconomicsWisconsin*, and Director of our Lakeland College Center for Economic Education in Sheboygan.

"These worthy individuals and organizations are making a difference by increasing the personal financial knowledge and skills of Wisconsinites of all ages," Governor Walker said in announcing the awards. "By improving their financial capabilities, our citizens can improve their quality of life and, in the process, help strengthen the Wisconsin economy."

STEM Workshop: Teaching Economics through Math and Science



STEM is an acronym referring to the academic disciplines of science, technology, engineering and mathematics. In our first STEM workshop, held on February 6th at ManpowerGroup in Milwaukee, teachers reviewed how economics is connected to STEM-based education. Two sessions were held.

In the math session, teachers were shown the connections between math and economics, and learned how to apply the tools of mathematics to economics-based problems. Teachers attending this session received the curriculum, "Mathematics and Economics: Connections for Life". In the science session, teachers were shown the connections between

science and economics, and learned how to apply the tools of science to economics-based problems. Teachers attending this session received the curriculum, "Economics and the Environment: EcoDetectives".

We are very grateful to ManpowerGroup for providing the venue for this workshop, and to Christopher Layden (pictured above) of Experis, for delivering the lunchtime presentation.

Upcoming Programs

Economics for Opinion Leaders

A series of seminars introduces opinion leaders to the economic way of thinking. The workshops, led by Dr. Mark Schug and Dr. Scott Niederjohn, help participants to understand and communicate economic principles in ways that are powerful, entertaining, and engaging to non-economists. Drs. Schug and Niederjohn are past recipients of the Governor's Financial Literacy Award for this program. The remaining 2015 schedule follows:

- Economics for Opinion Leaders: Journalists
 - June 23-24 / Milwaukee
- Economics for Opinion Leaders: Non-Profit Managers and Clergy
 - August 3-4 / Milwaukee
- Economics for Opinion Leaders: School and Board of Education Members
 - August 5-6 / Green Bay
 - September 17-18 / Minocqua

Support for these seminars is provided by A.O. Smith Foundation, AT&T, The Lynde and Harry Bradley Foundation and M&I Foundation.

2015 Economics Challenge Oshkosh / Brookfield / Eau Claire

High School students from across the state compete with one another in written and "Quiz Bowl" examinations that test their economic literacy. Winning teams in two divisions (Adam Smith and David Ricardo) receive cash awards, medals and certificates. Dr. Brian Schultz, Director of our Center for Economic Education at UW-River Falls, will oversee all three challenges:

March 26 – Oshkosh
March 27 – Milwaukee
March 30 – Eau Claire

Sponsored by Xcel Energy and the Arnold and Lois Domer Foundation.

2014 Excellence in Teaching Economics & Financial Literacy Awards

This statewide program recognizes and honors inspirational teachers whose innovative teaching concepts improve and stimulate economic understanding and/or financial literacy in the classroom, and strive to make them a vital part of their curricula. The first, second, and third place winners will receive sizeable cash awards and will be recognized at our "Get Your Students Pumped Up on Economics and Personal Finance!" conference taking place at Lambeau Field on October 16, 2015.

(Entries due by: June 30th)

Sponsored by Robert W. Baird & Co., Inc.

For further information on all of our programs, please visit us at www.EconomicsWisconsin.org.

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Our thanks to all who have selected EconomicsWisconsin as their charitable organization through this program.

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2015 CALENDAR



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- Edgewood College / Bill Duddleston
608-663-3395 / dudd@edgewood.edu

MILWAUKEE AREA

- Lakeland College-Milw. / Tim O'Driscoll
262-966-3405 / ODriscollTG@lakeland.edu

RACINE-KENOSHA

- UW-Parkside / Sahar Bahmani
262-595-2421 / bahmani@uwp.edu

SHEBOYGAN-NORTHEAST

- Lakeland College-Sheb. / Scott Niederjohn
920-565-1239 / niederjohnms@lakeland.edu

NORTHCENTRAL

- UW-Stevens Point / Tracy Hofer
715-346-3874 / thofer@uwsp.edu

SOUTHCENTRAL

- UW-Whitewater / Dave Bashaw
262-472-5585 / bashawd@uww.edu

NORTHWEST

- UW-River Falls / Brian Schultz
715-425-3335 / brian.l.schultz@uwrf.edu

March 26	Economics Challenge / Oshkosh
March 27	Economics Challenge / Milwaukee
March 30	Economics Challenge / Eau Claire
April 29	Board of Directors Meeting
June 23-24	Economics for Opinion Leaders: Journalists / Milwaukee
July 29	Board of Directors Meeting
August 3-4	Economics for Opinion Leaders: Nonprofits and Clergy / Milwaukee
August 5-6	Economics for Opinion Leaders: School and Board of Education Members / Green Bay
September 17-18	Economics for Opinion Leaders: School and Board of Education Members / Minocqua
October 16	Get Your Students Pumped Up on Economics and Personal Finance! / Green Bay-Lambeau Field
October 23	Money Talks Conference / La Crosse
October 28	Board of Directors Meeting
December 4	ASET Conference / Milwaukee

Our affiliated Centers for Economic Education provide

- Teacher training programs on economics and personal finance.
- Up-to-date curriculum resource centers, including economics and financial literacy texts and teacher guides.
- Advice to schools on developing, implementing and evaluating economics and financial literacy in the school curriculum.

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Would you like to keep updated on our progress and programs through email? If so, please forward your email address to us at EconEd@economicswisconsin.org. Just enter "EW-News" in the subject line.

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EconomicsWI

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EconomicsWisconsin adds to Wisconsin's prosperity by promoting economic education and financial literacy in the State. Your support of EconomicsWisconsin (Wisconsin Council on Economic Education, Inc.) allows us to continue bringing current and relevant economics and personal finance information to K-12 teachers, students, opinion leaders, and others throughout Wisconsin. If you would like to make your tax-deductible contribution using a credit card, please visit our website at www.EconomicsWisconsin.org (click on the "Donate" button on the home page). Or, you may send your check to: EconomicsWisconsin, 7635 West Bluemound Road, # 106, Milwaukee, WI 53213.

EconomicsWisconsin is a qualified 501(c)(3) non-profit, non-partisan charitable organization.

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