

FALL 2013

Economics *Wisconsin* Welcomes New President



We are pleased to announce that **Enrique Bacalao** was elected to the position of President of *Economics Wisconsin*, effective August 5th.

Enrique has had an impressive global business career. He spent his first 21 years in the banking world (Bank of America – London, Union Bank of Finland and The Industrial Bank of Japan) and another 14 years in the corporate sector (Assistant Treasurer and Director of Finance for Alliant Energy Corporation, Madison, WI). Enrique has also spent time as an Adjunct Professor, most recently at UW-Milwaukee.

“I am honored by my selection to this position, and am looking forward to growing *Economics Wisconsin* in line with its mission of teaching financial skills to last a lifetime. *Wisconsin* has a long and enviable history of financial wisdom based on a strong sense of community,” said Enrique.

Enrique can be reached at 414-221-9784 or Bacalao@EconomicsWisconsin.org.

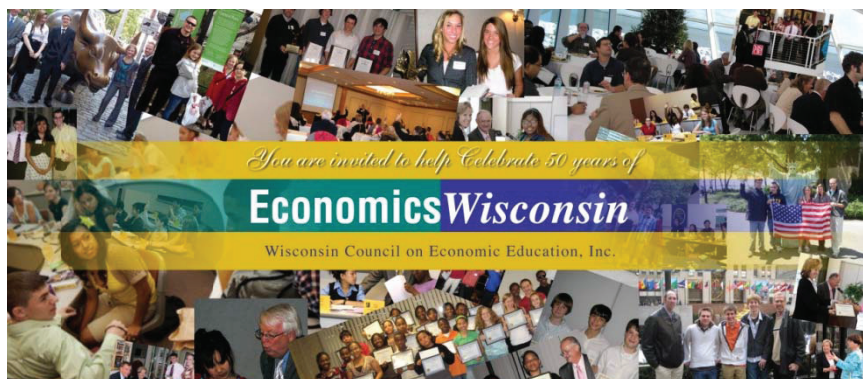
You’re Invited!

Please join us as we celebrate *Economics Wisconsin*’s **50th Anniversary** on

September 19, 2013 at ManpowerGroup in downtown Milwaukee.

For complete details and to register:

<http://www.economicswisconsin.org/Anniversary.html>



For questions, please contact Kathy at kgardner@EconomicsWisconsin.org or 414-221-0511.

Economics for Opinion Leaders



Dr. Niederjohn presents Economics for Opinion Leaders to Clergy and Non-Profit Managers.

Why Are Some Nations Rich And Others Poor?
What Caused The Financial Crisis of 2007-2009?
What Should The Role Of Government Be In The Economy?

These are just a few of the questions that clergy and non-profit managers were asked to consider during a recent **Economics for Opinion Leaders** program held at the University Club Milwaukee. This award-winning, two-day seminar, is designed to provide important information regarding how our economy works, and to show participants the “economic way of thinking”, which is intended to help them in their professional and personal lives.

Dr. Mark Schug, Professor Emeritus at UW-Milwaukee, and **Dr. Scott Niederjohn**, Director of our Lakeland College Center for Economic Education in Sheboygan, presented. In addition to clergy and non-profit managers, Drs. Schug and Niederjohn have offered this program to teachers, journalists, elected officials, corporate employees, and most recently, Wisconsin School Board members.

AT&T Provides Funding for Economics for Opinion Leaders Series



On August 27th, AT&T awarded a \$2,500 check to Economics *Wisconsin* in support of **Economics for Opinion Leaders**. The AT&T Wisconsin Innovation & Investment Award program provides funding to organizations and programs that improve the community in a variety of ways. Presenting the award to Economics *Wisconsin* President Enrique Bacalao (center), are State Representative Dale Kooyenga, R-Brookfield (left) and AT&T Services Director of External Affairs Tricia Conway (right). “Economics *Wisconsin* is a great organization that provides teachers with training on how to educate students on the principles of economics,” said Representative Kooyenga. “These seminars are an excellent way to expand that education to include Wisconsin opinion leaders.”

Other supporters of Economics for Opinion Leaders include the A.O. Smith Foundation, the M&I Foundation, and The Lynde & Harry Bradley Foundation.

Board Member Elections

We are pleased to welcome **Jennifer Guenther** and **Rachel Dumke** to the Board of Directors of EconomicsWisconsin. Jennifer is a teacher at Saylesville School/Rubicon and Rachel is Talent Development Coordinator for First Bank Financial Centre. Both were elected at EconomicsWisconsin's July 24th Board meeting, held at Boerner Botanical Gardens.

Fall Teacher Training Workshops – Registration Now Open

Get Your Students Pumped Up on Personal Finance and Economics!

Friday, October 11, 2013 / Lambeau Field Atrium / Green Bay

This conference will offer four concurrent sessions on teaching personal finance and economics in K-12 classrooms. Fifteen presentations will be offered, focusing on middle and high school levels, in addition to a session where teachers will be asked to share their best practices and ideas.

Sponsored by Windway Foundation, Inc., The Vollrath Company, Kohler Foundation, Northwestern Mutual Foundation, IBM, Dept. of Financial Institutions, and Fox Communities Credit Union.

Money Talks: Speaking to Students About Everyday Econ and Personal Finance – La Crosse

Friday, October 18, 2013 / The Waterfront Restaurant & Tavern / La Crosse

Topics presented at this conference, for 6th-12th grade educators, will include: The Disappearing Middle Class, Top 5 Global Issues of 2013, Is College Worth It?, and The State of Public Pension Funds. Virtual Economics 4.0 is being offered to workshop attendees free of charge.

This workshop and the accompanying materials are made available to teachers through the generous support of State Farm and the Council for Economic Education. Other sponsors include Coulee Bank, Xcel Energy, and IBM.

Money Talks: Speaking to Students About Everyday Econ and Personal Finance – Lake Geneva

Friday, November 8, 2013 / Geneva National Golf Club / Lake Geneva

Topics presented at this conference, for 6th-12th grade educators, will include: Teaching the Habits of Millionaires Through Active Learning Strategies, The Economics of Health Care Reform, The Disappearing Middle Class, Top 5 Global Issues of 2013. Virtual Economics 4.0 is being offered to workshop attendees free of charge.

Sponsors of this program include American Family Insurance and IBM.

ASET Conference - 24th Annual Meeting of the Association of School Economic Teachers

Friday, December 6, 2013 / Miller Park

Topics to be determined. Virtual Economics 4.0 is being offered to workshop attendees free of charge.

This workshop and the accompanying materials are made available to teachers through the generous support of State Farm and the Council for Economic Education.

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- September 19** 50th Anniversary Celebration / Milwaukee ManpowerGroup
- September 27** Stock Market Simulation Workshop / Milwaukee EconomicsWisconsin
- October 7** Fall Stock Market Simulation and School Year Challenge Begin / Statewide
- October 11** Get Your Students Pumped Up on Economics & Personal Finance / Green Bay – Lambeau Field
- October 18** Money Talks Conference / La Crosse The Waterfront Restaurant & Tavern
- October 23** EconomicsWisconsin's Annual Board of Directors' Meeting / TBD
- November 1-2** Understanding Economics and the Common Core / Stevens Point
- November 8** Money Talks Conference / Lake Geneva Geneva National Golf Club
- December 6** ASET Conference / Milwaukee Miller Park
- February 10** Spring Stock Market Simulation Begins / Statewide

Our affiliated Centers for Economic Education provide

- Teacher training programs on economics and personal finance.
- Up-to-date curriculum resource centers, including economics and financial literacy texts and teacher guides.
- Advice to schools on developing, implementing and evaluating economics and financial literacy in the school curriculum.

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Would you like to keep updated on our progress and programs through email? If so, please forward your email address to us at EconEd@economicswisconsin.org. Just enter "EW-News" in the subject line.

www.EconomicsWisconsin.org



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"providing resources to teach students financial literacy and economic understanding"

Your support of EconomicsWisconsin (Wisconsin Council on Economic Education, Inc.) allows us to continue bringing current and relevant economics and personal finance information to K-12 teachers, students and opinion leaders throughout Wisconsin. If you would like to make your tax-deductible contribution using a credit card, please visit our website at www.EconomicsWisconsin.org (click on the "Donate" button on the home page). Or, you may send your check to: EconomicsWisconsin, 7635 West Bluemound Road, # 106, Milwaukee, WI 53213.

EconomicsWisconsin is a qualified 501 (c) (3) non-profit, non-partisan charitable organization.

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